

# show preview



## New to the show in... ...SOFT DRINKS

### Hasslacher's (Ozindas Ltd)

Entrepreneur Jim Campbell was having breakfast in a café in Colombia 18 months ago when he was offered a cup of hot drinking chocolate, the most popular national drink.

It was made by breaking a square off a solid bar and melting it in milk, and having tasted it Campbell immediately decided it was a product that should be brought to international attention. The result was Ozindas Ltd, co-founded by Campbell to market bars of solid cocoa, ethically produced in Colombia, under the Hasslacher's brand.

The brand also appears on 500g blocks of panela, a traditional sweetener made from unrefined cane sugar, and there are plans to extend the Hasslacher's range in future.

Campbell says: "We think our products stand out in the hot chocolate fixture. Making hot chocolate this way is a ritual in the same way that making real coffee is."

[www.hasslachers.co.uk](http://www.hasslachers.co.uk)



## New to the show in... ...CHOCOLATE & CONFECTIONERY

### The Cocoa Mistress

The Cocoa Mistress was established last year and produces handmade, speciality chocolate and confectionery from chocolate frogs to birthday truffle towers.

It operates from a purpose-built kitchen in an outbuilding of the family property in Kent. Now, says founder Claire Izzard: "We want to meet as many people as possible and get as much feedback as we can."

"At the moment we supply independents and we need more bread-and-butter business like that. Making contact with a foodhall would be great too. We think we are a bit different – we go a bit further."

Everything is handmade, in small batches, using fairly traded chocolate produced from superior grade cocoa beans and, where possible, organic ingredients.

[www.thecocoamistress.com](http://www.thecocoamistress.com)



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